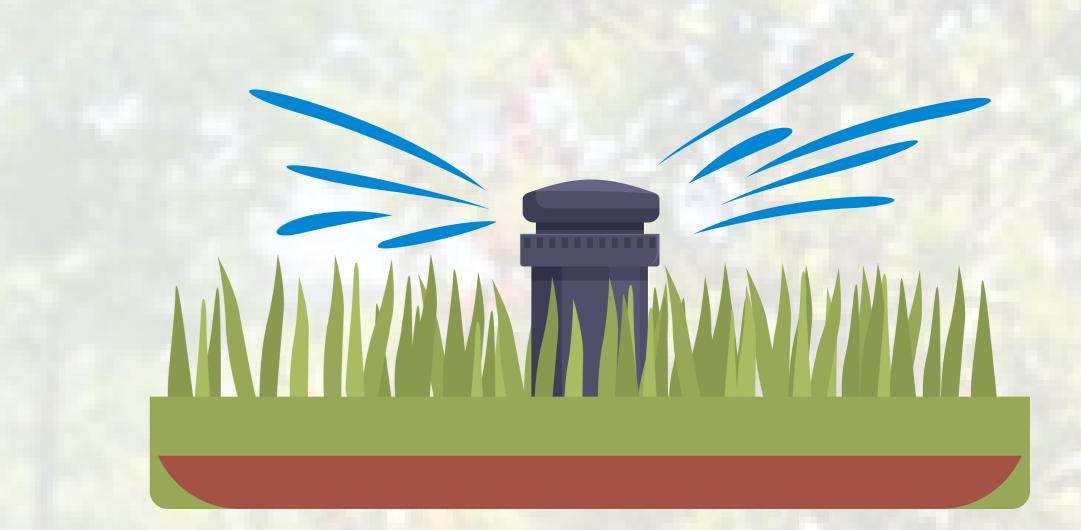
# Why Conserva Irrigation's Business Model Is So Successful



Starting a business is a big decision — especially when you're looking for more than a paycheck. You want a profitable business that also makes a difference. But with so many franchises promising success without the right systems and support, it's easy to feel overwhelmed. Without a proven model and clear guidance, your dream of business ownership can quickly become a stressful reality.

The good news? Conserva Irrigation offers a better way. Our business model focuses on water conservation, is recession-resilient, and has a proven path

to profitability, giving you the confidence to build a purpose-driven business that truly thrives.

In this infographic, we'll break down why Conserva's attention to detail — at every level — makes our brand one of the most successful franchise opportunities available today.

# The Challenges of Owning a Business

Many aspiring business owners struggle to generate leads, manage daily operations, and maintain consistent revenue. Here's the reality:

This is where Conserva Irrigation comes in — with a proven, detail-oriented model designed to eliminate these risks.

### Why Conserva Irrigation Is the Partner You Need

At Conserva Irrigation, we act as your guide — providing the systems, support, and strategy you need to build a thriving business. Our goal is to help you succeed without the overwhelming stress and uncertainty that often comes with starting a new business. Here's how we do it:



### **Proprietary Technology:** We provide exclusive access to

Hunter Industries products, including smart Wi-Fi controllers and moisture sensors, ensuring you offer best-in-class solutions.



#### Our in-depth training covers everything from irrigation

Comprehensive Training:

techniques to sales and marketing strategies. **Ongoing Support:** 



### You'll never be alone, thanks to

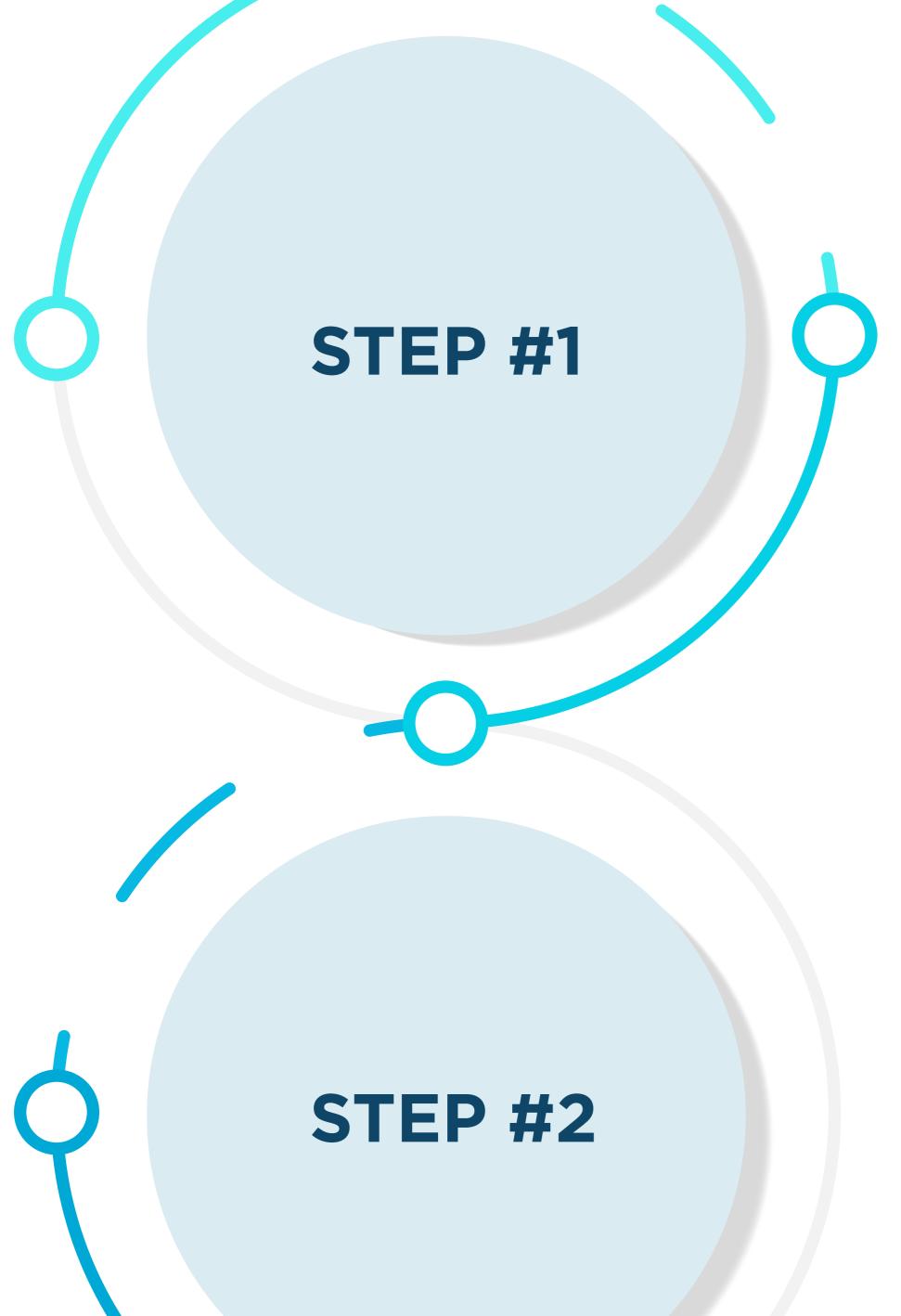
a dedicated franchise coach, peer forums, and a full suite of marketing resources.

# A Step-by-Step Roadmap to Build a Profitable Business

Our plan is designed to make business ownership straightforward,

scalable, and profitable. Here's how it works:

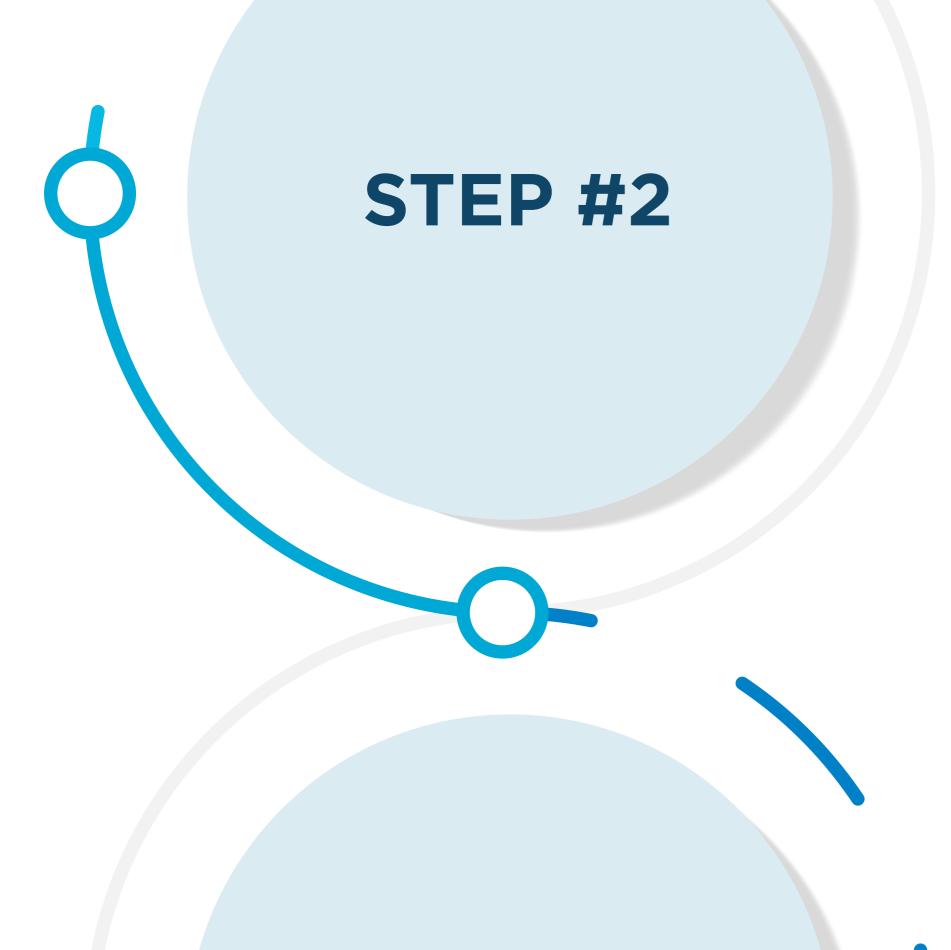
Affordable Investment



### • Low Investment: Start for as little as \$125,800 to \$159,500 — including equipment, training, and marketing.

Launch Smart with a Low-Risk,

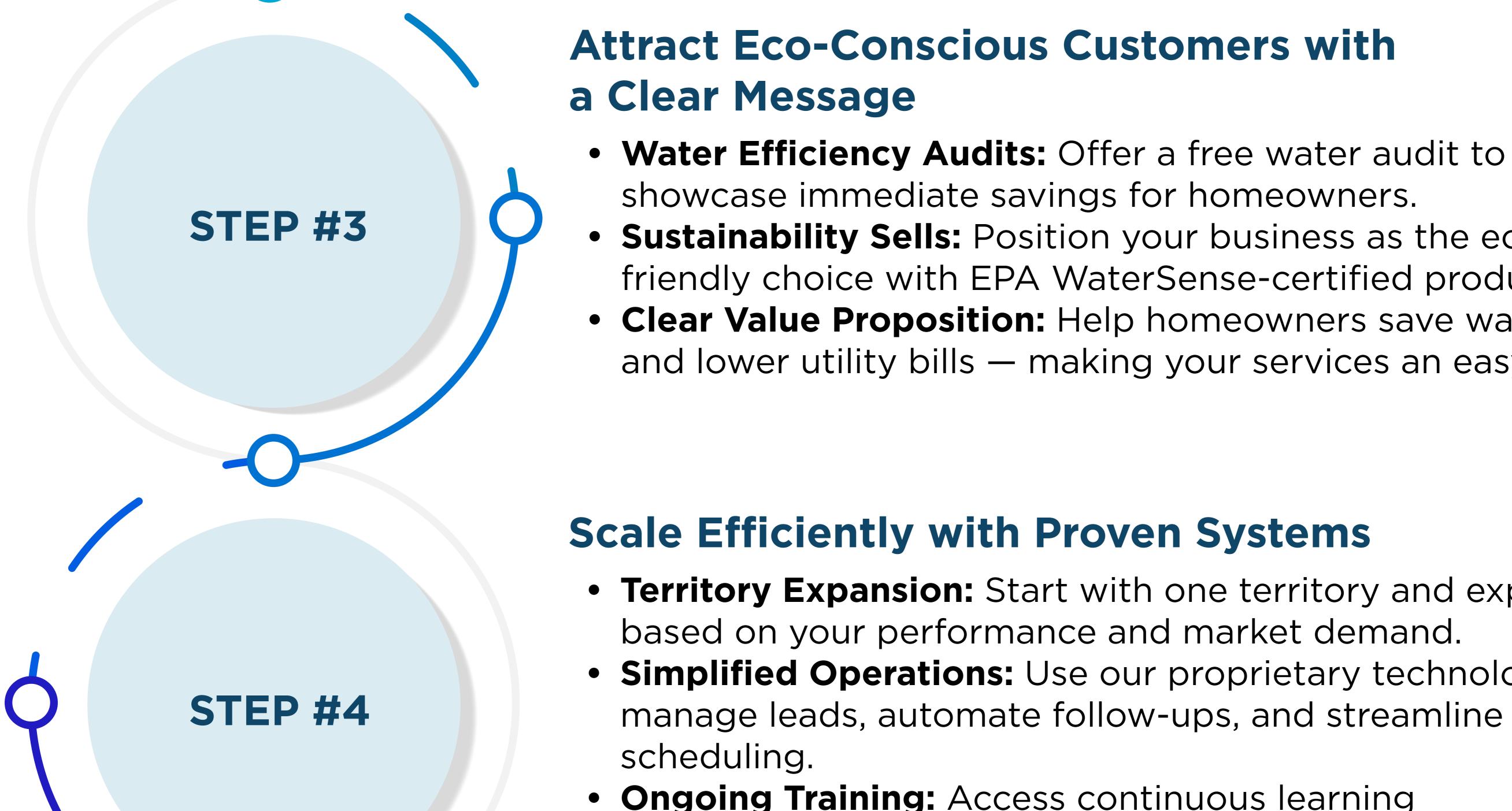
- Home-Based Advantage: Operate from a home office to minimize overhead costs and simplify logistics.
- No Experience Required: Our comprehensive training ensures you don't need prior industry experience to succeed.
- **Build Consistent Income with a Subscription-Based Model**



#### spring startups, mid-season inspections, and winterizations to secure year-round revenue. • Predictable Cash Flow: Convert one-time customers into

• Seasonal Service Plans: Offer recurring services like

- long-term clients with a subscription-based approach. • Retention Focus: Our focus on water conservation and customer satisfaction leads to a 70% client retention rate.
- **Attract Eco-Conscious Customers with**



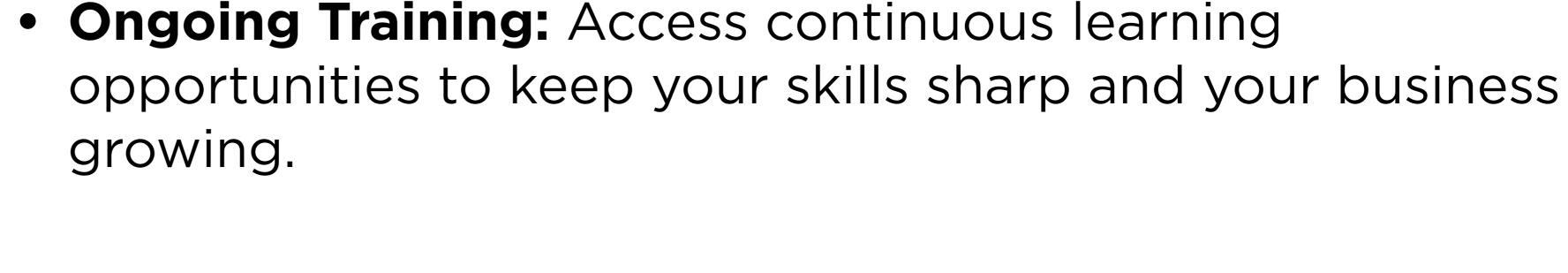
#### • Sustainability Sells: Position your business as the ecofriendly choice with EPA WaterSense-certified products. Clear Value Proposition: Help homeowners save water

and lower utility bills — making your services an easy sell.

showcase immediate savings for homeowners.

- Territory Expansion: Start with one territory and expand based on your performance and market demand. • Simplified Operations: Use our proprietary technology to

manage leads, automate follow-ups, and streamline



This step-by-step plan eliminates guesswork — helping you build a business that grows profitably and sustainably.

# Every day you wait is a missed opportunity to build a profitable,

purpose-driven business. Here's what's at stake if you don't act soon:

scheduling.

The Cost of Inaction: Why Waiting Isn't an Option



# out to competitors.

**Lost Market Share:** 

Without a proven model, generating steady revenue is an uphill battle.

The demand for sustainable services is

growing rapidly. Waiting means losing



### **Burnout Risk:** Managing a business without clear

**Inconsistent Income:** 

systems and support can quickly lead to burnout.



The Secret to Success: Turning Details into Dollars At Conserva Irrigation, we believe that success is in the details. Our commitment to water conservation, proprietary technology, and unmatched franchisee support transforms these details into a powerful competitive advantage. If you're ready to take control of your future with a business that combines profitability and purpose,

Take the first step toward entrepreneurship — contact Conserva Irrigation today!

there's no better time than now.